

# Annual Report

2019



WaterAid/ Basile Ouedraogo



WaterAid

# Together, we are igniting lasting change.



WaterAid/ Ernest Randriamalala

● Olivia and two friends washing their hands and drinking clean water at their school's water point in Analamanga region, Madagascar.

I was delighted to join WaterAid in October 2019.

As I begin this new chapter, I'm keen to build on the phenomenal work that has been accomplished, including strengthening our work in the private sector and deepening our relationships with partners like you. With a diverse base of support, we can move with agility as opportunities and needs emerge around the world.

If we achieve this, we can celebrate the dramatic shifts that will occur when everyone has sustainable access to clean water. **Growth, development, health, prosperity: so many doors will be opened.**

We have made huge progress in increasing access to these essential services. However 785 million people still don't have clean water close to home, two billion don't have a decent toilet of their own and 43% of healthcare facilities do not have handwashing facilities. And climate change, which is already affecting the communities we work with, is compounding challenges to building sustainable services.

Together, we can rise to meet this challenge. In 2018-19 our global federation – with national members in the U.S., Australia, Canada, India, Japan, Sweden and the UK - reached millions of people by delivering services directly to homes, schools and healthcare centers. **This is what progress looks like. This is how we ignite lasting change.**

**Thank you for joining us on the journey.**



*L. Kelly Parsons*

**Kelly Parsons**  
Chief Executive Officer

# Discover our reach

Last year, with our partners, we reached millions of people through our work in communities, schools and healthcare centers, and through our advocacy.

## Direct reach



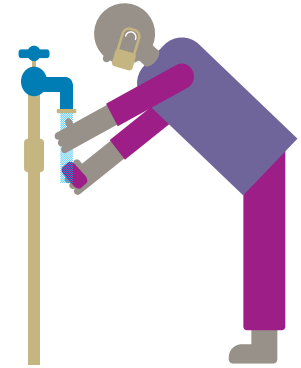
We supported communities to reach the following numbers of people<sup>1</sup>:

- 385,000 with clean water
- 453,000 with decent toilets
- 1,503,000 with good hygiene



We supported schools to reach the following numbers of people<sup>1</sup>:

- 206,000 with clean water
- 182,000 with decent toilets
- 695,000 with good hygiene



We supported healthcare facilities to reach people for the following numbers of visits<sup>1</sup>:

- 1,238,000 with clean water
- 1,080,000 with decent toilets
- 991,000 with good hygiene

## Influencing



**We strengthened local systems.** Much of our work focuses on building strong systems at the district level to ensure lasting change that reaches everyone. Last year, we worked in more than 90 districts worldwide.



**We influenced governments.** Last year we helped secure changes to national policies, strategies or standards in 14 countries to benefit people currently living without clean water, decent toilets or good hygiene.



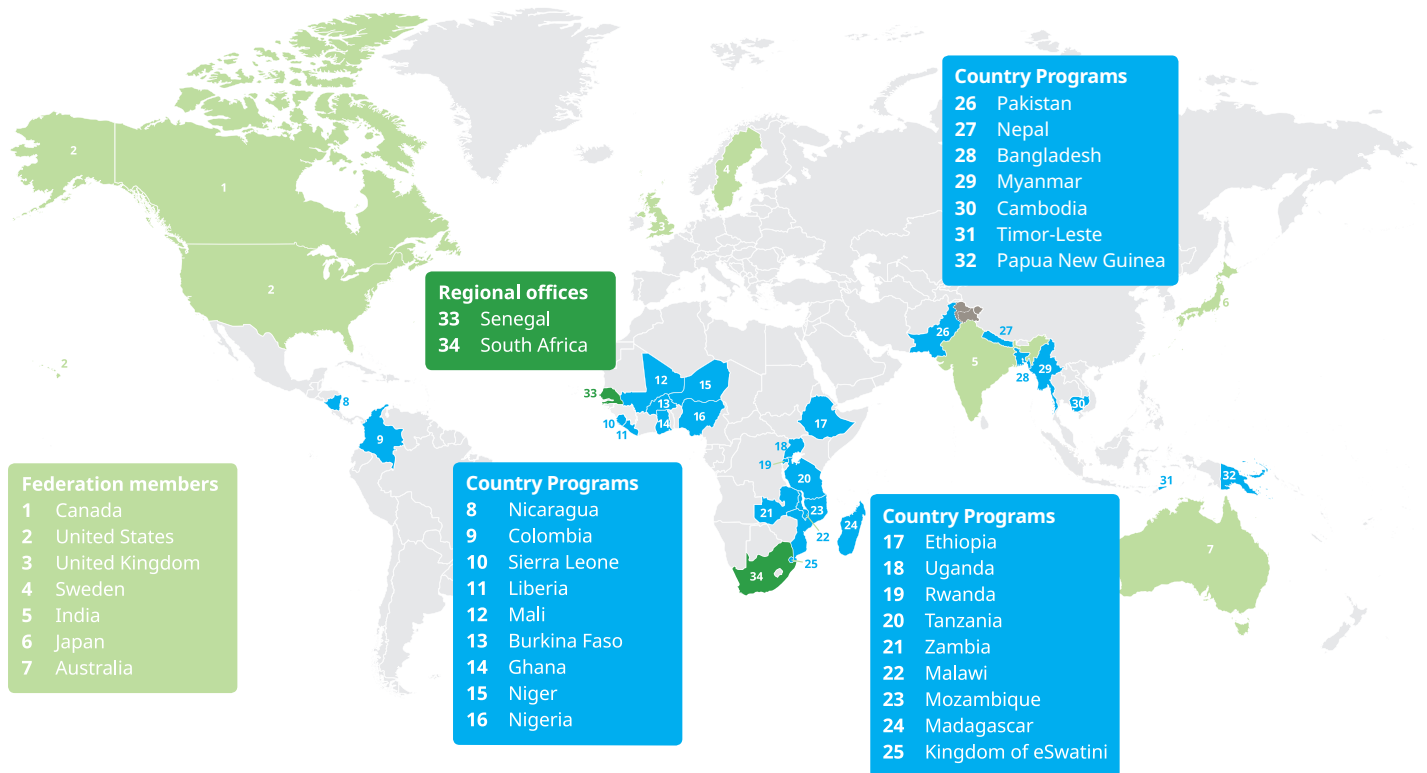
**We advocated.** Drawing on our experience working in more than 30 countries, we advocated globally and regionally for the importance of water, sanitation and hygiene. See page 11 for our work at the World Health Assembly around cholera.

<sup>1</sup> We count users of the services we provide directly in different ways, according to where we reach them:

- In or near people's homes – population served by water, sanitation and hygiene facilities.
- Schools – school population plus staff.
- Healthcare facilities – total number of patient visits over one year plus staff.

We count people as having been reached with good hygiene through behaviour change activities when they have been exposed to those activities at least three times in a year.

**We work in 34 countries across the world. Here are some stories from our work last year.**



**Taking change to scale in Mali**

Building on experience in Mali delivering water, sanitation and hygiene facilities in 23 healthcare centers, we convinced the Government to scale up these improvements across the country.

We are working to help make this promise a reality, to ensure that more than 18 million Malians like Nurse Salimata, Kadia and her baby, Sanata, (pictured) have the safe healthcare centers that are their right.



**Above: A new examination room at Talo Health Center, Mali. Below: Nurse Salimata with Kadia and her baby daughter in the new maternity ward.**

## Inspiring 40 countries to fight antimicrobial resistance

At a global meeting in Accra, Ghana, WaterAid advocates from Cambodia and Ghana, supported by Australian and UK teams, worked together to convince stakeholders to pay greater attention to water, sanitation and hygiene in healthcare facilities, to curb the spread of superbugs.

We shared our experiences from the front line, and inspired delegates from more than 40 countries and UN agencies to commit to improving infection prevention and control. Meanwhile, our teams in the US and the UK joined up to publicly commit to the U.S. government-led Antimicrobial Resistance Challenge.

Without water, sanitation and hygiene, doctors like Casmir Lubango, pictured at Kharumwa Health Center, Tanzania, cannot keep infections from spreading. WaterAid transformed facilities at Kharumwa. "Improved access to water and good hygiene practices in a hospital environment means infection prevention and control. There are no sepsis cases due to improved hygiene," said Dr. Lubango.

- **Casmir Lubango testing the newly installed piped water system in the maternity ward at Kharumwa Health Center, Tanzania.**



WaterAid/James Kiyimba

## Supporting sustainable water and sanitation in Uganda

Funded by the H&M Foundation, our program to achieve sustainable clean water, decent toilets and good hygiene for everyone, everywhere made positive strides last year.

For example, working with the Ugandan Government, we installed inclusive sanitation systems that reduced water use and lowered costs, so that schools can better maintain their facilities. In the capital, Kampala, we are helping others replicate this approach so that together, we change millions more lives.

- **Pupils at Father Bill International Junior School in Kampala, Uganda, collecting water from their school tap stand.**



WaterAid/James Kiyimba



WaterAid/Chileshe Chanda



WaterAid/Chileshe Chanda

Alima, Atijah and Vahia using clean water from the new borehole in Mucocorone village.



WaterAid/Ernest Randriarimalala

### Partnering with USAID for sustainable change in Madagascar

In Sabotsy Anjiro, Madagascar, we built a new water treatment facility serving more than 8,000 people. Our local partners SAF/FJKM track water quality and support maintenance so that services last.

Together with SAF/FJKM, we are working with USAID to promote good hygiene, so that villagers like Hasina (pictured left) and her friends can benefit fully from the new clean water, sanitation and hygiene facilities.

Hasina using her village's new tap stand (left and right) and with her friends at the water point (center).



WaterAid/Ernest Randriarimalala



WaterAid/Ernest Randriarimalala

## Improving hygiene in Nepal

We trained 2,200 female health volunteers in four districts in Nepal to educate 35,000 mothers like Ambika, pictured with her son, Aayush, at the new tapstand near her home, to practice vital hygiene. Working with the Government of Nepal, we integrated hygiene education into a routine immunization program that will be rolled out nationwide next year.



## Boosting healthcare across Cambodia

After we improved water, sanitation and hygiene facilities in 12 Cambodian healthcare centers, we ensured the Government will match these improvements in all 1,100 clinics across the country.

The Government's national guidelines are the result of years of advocacy and will help providers like Dr. Khem Sokken treat patients like Chanthou and her son (right) in a more hygienic environment.



## Ensuring inclusive school facilities in Papua New Guinea

All schools in Papua New Guinea are now required to have clean water, decent toilets and good hygiene thanks to a Department of Education policy developed and drafted with our support.

The policy includes a focus on accessibility and female students' needs, so that all pupils, like Victoria, Joe and Tori, pictured outside WaterAid toilets at their school in Rigo District, have the essential facilities they need to stay in class.

## Our work in Nicaragua

### **“Water to me means health and life.”**

In Nicaragua, WaterAid works with indigenous and Afro-descendant communities in the North Caribbean Coast Autonomous Region. Lilian Morales Cabo and her nine-year-old grandson José, live in the agricultural community of Tasba Pain. Children and women used to go to the river to bathe and collect water to drink, cook and for household chores.

Working with the community and with support from the local government, WaterAid implemented a gravity-fed system that supplies clean water to the 65 homes of Tasba Pain. Residents also received training in good hygiene practices for the treatment and safe storage of water.

**“Since water arrived through the piped system, [...] I have more time to rest at home because I receive water in abundance. My grandson is happier and has more time to study and play with his friends. He doesn’t get sick anymore and no longer tells me that his stomach hurts like he used to.”**





## Our work in Colombia

**“Now that we have a well, everything has changed.”**

In Colombia, WaterAid works with indigenous communities and people who have been displaced by decades of armed conflict.

In the department of La Guajira, municipality of Manaure, the Los Olivos community had no water until recently. Women and girls traveled daily for up to three hours to find water for their survival and that of their families. In La Guajira’s semi-desert climate, the burning sun and hot sand would make the trip extremely exhausting.

Segundo and his family would have to choose between collecting water and income generating activities such as raising livestock and making traditional crafts. His mother, who was ill, often took on the job of collecting water while Segundo and his wife stayed back working.

In this context, WaterAid implemented a pilot for a manually drilled well with a rope pump, providing access to clean water for all the community members of Los Olivos. We also trained local residents who will be able to share their technical knowledge and support other communities that lack water.

**“I now have time to take care of the livestock and my mother no longer has to suffer under the grueling sun. [...] We are very grateful because the whole family can enjoy this precious clean water.”**



## Explore our partnership stories

Together with our partners, we have a bigger impact. Here are examples of our partnerships with governments, businesses and civil society organizations across the world.

### Latter-day Saint Charities in Colombia

With support from Latter-day Saint Charities, we expanded our work in Colombia to Putumayo, a department profoundly affected by decades of armed conflict.

Partnering with Action Against Hunger, we rebuilt a community water supply system with a new borehole waterpoint serving more than 400 people, including a school and a health post, laying the foundation to implement a comprehensive district-wide approach.



● Paola and her son Brainer, at their home in Teteye, Putumayo, Colombia.



### H&M Foundation in Bangladesh

With the H&M Foundation we celebrated the end of a successful five-year partnership to provide public toilets across major cities in Bangladesh.

The project constructed and renovated 31 public toilets, reaching millions of people like Rina Begum and her son (pictured right in Shattola Pora Basti Slum, Dhaka), and putting sanitation at the heart of Bangladesh's public agenda.





WaterAid Niger

● WaterAid technicians visiting Niger's first waste treatment site.

## Improving waste management with the Bill & Melinda Gates Foundation

This year we made continued strides in influencing sanitation policies through our WASH advocacy project. A three-year, \$4.5 million investment from the Bill and Melinda Gates Foundation supports global (Australia, Canada, UK and USA), regional (South Asia and West Africa), and national (Burkina Faso, Mali, Niger, Bangladesh and Nepal) advocacy to advance equitable access to sanitation.

As part of this project, in 2018-19 we produced a regional study of waste management in South Asia, looking at laws, policies and regulations across Bangladesh, Nepal, India and Pakistan. At the national level, our Bangladesh team was key to the development of an institutional regulatory framework for sanitation. And in Niger, we supported the Ministry of Hydraulics and Sanitation and the City of Niamey with the development and launch of Niger's first waste treatment plant.

## Influencing global change with the World Health Organization

Our coordinated global advocacy helped ensure UN member states passed a resolution at the World Health Assembly to end cholera. Governments, the World Health Organization and civil society pledged to work together to end the deadly disease, which affects people in the world's poorest communities.

We joined with experts to influence governments to prepare, propose and adopt the resolution, increasing commitment to cross-sector collaboration. We met senior diplomats to persuade them to support the resolution, and we advocated for cholera to be a public health priority during the Assembly, supporting Zambia and Haiti's Ministries of Health to lead the effort. Having passed the resolution, countries are committed to follow a global plan to fight cholera, including through substantial investment in water, sanitation and hygiene.



WaterAid

● WaterAid delegates at the World Health Assembly in Geneva, Switzerland.

● **Momena Khatun is a sewing operator at a garment factory in Bangladesh. With support from HSBC, we renovated the water and hygiene facilities at her factory in Dhaka.**



WaterAid Bangladesh

## Making the business case for WASH

In collaboration with Diageo, Gap Inc and Unilever, in 2018 we developed and launched a guide to help strengthen the business case for improving water, sanitation and hygiene (WASH). The aim is to help companies understand and measure the economic benefits of investing in WASH and to make the case for further investment.

Last year HSBC committed to pilot the guide in apparel supply chains in India and Bangladesh. In Bangladesh, we are working with three ready-made garment factories to improve the provision of taps and toilets and to boost hygiene behaviour, both in the factories and where workers live. The company has seen a decrease in lateness and absenteeism, increased worker productivity and greater employee retention. We are working to measure the impacts of these business benefits and define a return on investment for the fashion brand from investing in WASH.

Investment in WASH extends beyond the workplace, improving the health and quality of life of workers and their families, while increasing supply chain resilience and business productivity.

## Partnering with PepsiCo Foundation to improve access to clean water in India

With support from the PepsiCo Foundation, WaterAid is providing immediate access to clean water to 207,000 people in Sri City, Nelamangala and Palakkad, three cities in the south of India. So far, we have reached 70,849 people directly. More than half of them are women. The initial work focused on emergency intervention during an extended dry season.

Since the project started, over 18.5 million liters of water have been harvested and communities now have robust systems in place for clean water, year-round.

We then trained local community members to better manage water resources and to advocate to their governments to maintain services. As a result of the project's success, the government allocated an additional \$1.5 million in funding to scale the model across the state of Kerala.

● **With support from the PepsiCo Foundation, a girl uses the new handwashing station at a primary school in Karnataka, India.**



WaterAid/Dhiraj Singh

# Our Partners



## Corporate, institutional and government partners

ACI- Administrative Concepts, Inc.  
Advisors Asset Management  
AmazonSmile  
Arup Americas  
Bill & Melinda Gates Foundation  
Black & Veatch  
Building a World of Difference Fund, a fund of the Greater Kansas City Community Foundation  
Bright Funds  
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Global Impact  
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Intuit Foundation  
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JustGiving  
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KKR  
Latter Day Saints Charities  
Levi Strauss & Co.  
Margaret A. Cargill Foundation  
Microsoft Giving Campaign  
Millennium Water Alliance  
MUFG Bank/ Bank of Tokyo  
New Venture Fund c/o Arabella Advisors  
One Drop Foundation  
PVH  
RUSSO, KARL, WIDMAIER & CO PLLC  
S&P Global Foundation  
Salesforce Foundation

Sedgwick  
SerendipiTea  
Southern Equity Company  
The Coca-Cola Africa Foundation (TCCAF)  
The Good Beginning  
The Leona M. & Harry B. Helmsley Charitable Trust  
The Pepsico Foundation  
The World Bank Group  
TLC Consulting  
TNA Solutions  
TOMS  
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Wallace Genetic Foundation  
Water for Empowerment  
Water Watch Company  
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Who Gives A Crap  
Xeros Technology Group

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 Moon Joggers  
 Oak Park Unified School District  
 Grace Ortman  
 Public School 34  
 St. Paul's School for Boys  
 Lori Stayton  
 Tobias' Tribe  
 Wolf Pack Fitness

### Nicaragua partners

Aerobomba de Mecate S.A.  
 Agua para la Vida  
 Asociación para el Desarrollo de la Costa Atlántica Pana Pana  
 Asociación para Fomento del Desarrollo Ecosostenible del Rio San Juan (ASODELCO)  
 Caja Rural Mano a Mano  
 EOS International  
 Fundación Madre Tierra (FUMAT)  
 The Local Governments of Puerto Cabezas, Waspam, Waslala and Siuna  
 The Regional Government of the North Caribbean Coast Autonomous Region  
 El Porvenir  
 The Nicaragua Water and Sanitation Network (RASNIC)  
 Salud Sin Límites - Movimiento de Mujeres Nidia White  
 Soluciones Integrales S.A.

### Nicaragua Donors

Inter-American Development Bank/Multilateral Investment Fund  
 Fondo Catalán de Cooperación al Desarrollo  
 Henry E. Niles Foundation  
 Latter Day Saint Charities  
 One Drop Foundation  
 Osprey Foundation  
 Penates Foundation  
 Water for Empowerment

### Colombia Partners

Action Against Hunger  
 Arup Colombia  
 Corpoguajira  
 Fundación PAVCO  
 Grupo Empresarial Corona  
 Plan Departamental de Aguas de La Guajira



WaterAid/ Basile Ouedraogo

### Colombia Donors

Cisco Systems Colombia  
 Fundación Grupo Familia  
 Latter Day Saint Charities  
 The Lotus Foundation  
 TNA Solutions  
 The Osprey Foundation

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# Financials



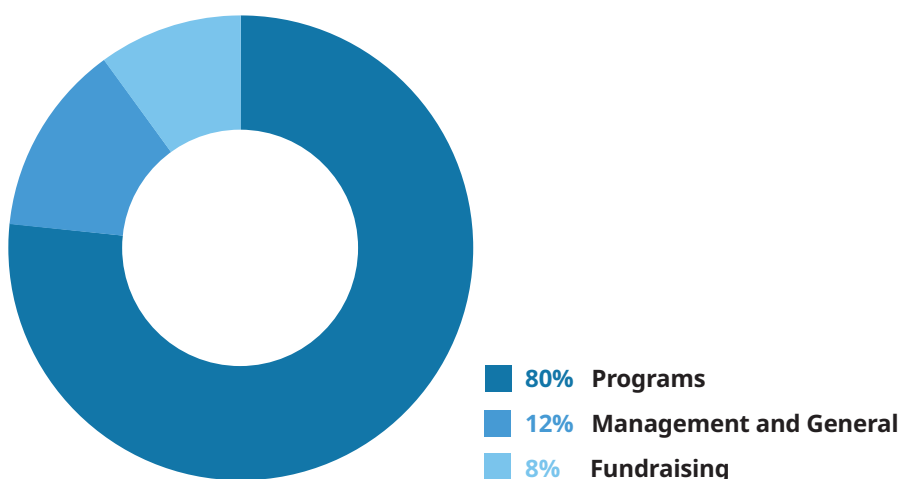
## Statements of financial position (audited)

	2019	2018
<b>Assets</b>		
Cash and cash equivalents	\$3,607,653	\$4,033,444
Grants receivable	2,362,720	278,389
Prepaid expenses and other assets	139,340	77,709
Investments	376,376	365,620
Property and equipment (net)	76,444	19,649
Security deposit	6,255	6,255
<b>Total assets</b>	<b>\$6,568,788</b>	<b>\$4,781,066</b>
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$447,864	\$138,609
Deferred lease credit	99,005	87,665
Line of credit	\$200,000	-
Grants payable	3,515,816	2,243,140
<b>Total liabilities</b>	<b>\$4,262,685</b>	<b>\$2,469,414</b>
<b>Net assets</b>		
Unrestricted	\$842,244	\$1,164,349
Temporarily restricted	1,463,859	1,147,303
<b>Total net assets</b>	<b>\$2,306,103</b>	<b>\$2,311,652</b>
<b>Total liabilities and net assets</b>	<b>\$6,568,788</b>	<b>\$4,781,066</b>



## Statement of activities and changes in net assets (audited)

	2019	2018
<b>Revenue</b>		
Contributions		
<i>Foundations and corporations</i>	\$12,218,575	\$11,227,457
<i>Individuals and others</i>	1,450,714	1,141,442
Government grants	1,010,228	277,514
Investment income	7,076	2,505
Miscellaneous income	11,032	9,800
Released from restriction	-	-
<b>Total revenue</b>	<b>\$14,697,625</b>	<b>\$12,658,718</b>
<b>Expenses</b>		
Program services	\$11,747,878	\$9,719,578
Support services		
<i>Management and general</i>	1,801,515	1,652,947
<i>Fundraising</i>	1,153,477	1,098,280
<b>Total expenses</b>	<b>\$14,702,870</b>	<b>\$12,470,805</b>
<b>Change in net assets</b>	<b>(5,549)</b>	<b>187,913</b>
<b>Net assets</b>		
Beginning of year	2,311,652	2,123,739
End of year	\$2,306,103	\$2,311,652



WaterAid is working to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation. The international nonprofit organization works in 34 countries to change the lives of the poorest and most marginalized people. Since 1981, WaterAid has reached 26.4 million people with clean water and 26.3 million people with decent toilets.

**WaterAid America**

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